



## ANNUAL ACTIVITIES REPORT FY 15



Comcast 13  
Verizon 43



Comcast 15  
Verizon 39



Comcast 14  
Verizon 41



Comcast 14



Comcast 15



Comcast 15  
Verizon 47



# PACTV's Management Team

## 2015 and Looking Forward to 2016



AT PACTV, we strive to provide the most up-to-date equipment, facilities, training and services for our members and our communities. While we are the only place where residents can express their First Amendment Right to Free Speech on television, the way people create and watch media is changing rapidly. As we prepare for the future, we continue to be dedicated to our communities and their needs. PACTV is proud to serve the towns of Duxbury, Kingston, Pembroke and Plymouth and manage their six cable television channels. We provide Public, Educational and Government access

programming and many community services to residents, municipalities and local organizations. We also produce a weekly news show, PACTV Community News (PCN) that brings local stories to viewers that broadcast media outlets often overlook, produce public service announcements for area organizations, cover important events and provide service to our communities in many other ways. We are pleased to share some of PACTV's accomplishments in 2015 within this report. In addition to our day-to-day work, in 2015, our management team and board of directors collaborated in designing an organizational strategic plan. This plan will lead our organization into the future by strengthening our foundation and setting objectives that expand and improve upon our programs and services.

As we look toward 2016, we are excited about this anticipated growth and continuing our service to our members and communities. Our new management team, Managing Director, Daniel Rodriguez, Director of Finance, Nancy Richard and Director of Administration, Julie Thompson, along with the entire staff are committed to providing you more progressive, diverse and impactful services. We invite your feedback and if you haven't seen our facilities our studios at 4 Collins Avenue in Plymouth, we invite you to stop by!

# 2015 In Numbers



323

Meetings covered



300

Local stories on **PACTV**  
**Community News**



109

Video production  
classes

1,728

Community bulletin  
notices created

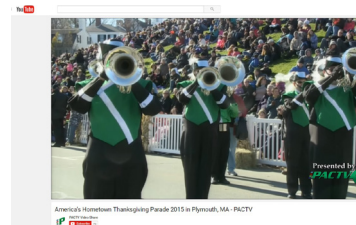
69,312

Views on PACTV's  
YouTube channels

## **Reminder -Shovel Out the Fire Hydrants**

Due to the heavy snowfall, fire hydrants are buried.

Please shovel out around fire hydrants so that fire crews can access them. The lives you save may be your own.







39  
PSAs for 32  
Organizations



167  
Educational programs  
created

270  
Members

2  
Telly Awards won



# Public Access Programming

## Our focus is Community

Programming on the Public Access Channel is a combination of community-provided shows and PACTV produced content. The community programming is a reflection of our communities, producers and residents who sponsor the shows. The shows are creative and diverse and include local sports, cooking shows, talk shows, children's theater, religious programs and much more.

For our communities, PACTV staff produce shows such as **PACTV Community News (PCN)**, **Building Community** and live events such as parades and the Rotary Club of Plymouth's Annual Live Television Auction.

In 2015, there were 51 series and 18 specials on the Public Access Channel.

There was an average of 33 hours per week of first run programming on the channel - that's 1,716 hours in total! Here are a few of our shows created by local producers.



"Ordinary  
Shoess,  
Extraordinary  
Souls"



"Starcreations  
Theater"



"Video Sports  
Page"

# In-Area Shows Created by Local Producers

**Talk of the Towne**

**World Church of God**

**What s the Plan**

**Starcreations Theater**

**Health System Update**

**Wrestling with Computers**

**Around Town with Buster**

**The Vineyard A Community Church**

**Ordinary Shoes Extraordinary Souls**

**South Coastal Hockey League**

**Bible Baptist Church**

**Video Sports Page**

**A Matter of Fact**

**VSP Flashback**

**Melissas Menu**

**Practical Theology**

**Downtown with Robbie Haigh**

**From Neighborhoods to Nations**

**The Talk with Don McKeag**

**Around the House**

**Dukes of Sports**

**A Place for Grace**

**Painting for Pleasure**

**New Hope**

**Plymouth Profiles**

**Write Now**

**Second Church of Plymouth**

**Wareham Gatemen Baseball**

**Powerful Women Revealed**

# Training and Members

PACTV is a membership-based organization. Members join PACTV to support the organization, attend video production classes, use PACTV equipment or facilities to create content for the Public Access Channel or to volunteer.

There were 270 members in 2015.

PACTV staff provide professional training to members in video production so they can either learn how to make their own shows or improve their existing shows. PACTV taught 109 classes in 2015 and 168 students attended.

Classes include: New Member Orientation, Introduction to Video Camcorder (Canon Vixia HF-200), Advanced Camcorder (Canon XF-100), Go-Pro, Tricaster Training, Adobe Premiere Pro Editing Series, On-Camera Techniques, Studio training in our Talk Show studio (Studio B) or large full studio (Studio A).





# Interns

Interning at PACTV is a great opportunity for any student in the field of video production or communications. Our goal for each student is to leave PACTV's internship with a working knowledge of how the media industry operates as well as have hands-on experience with video production equipment and facilities. PACTV had 2 interns in 2015.

**Alyssa DeBoe, Plymouth resident from Quincy College**



*“At PACTV I never felt like an intern, I immediately felt like a member of the team. Everyone there is so supportive, and ready to give you the best hands-on experiences that you could ask for. I went out on my own with cameras, I sat behind the switchboard, I even had the opportunity to do some graphics. Every day was different and I thank everyone there, because they care.”*

– Alyssa DeBoe

**Jessica Carroll, Kingston resident from Endicott College**



*“I feel that I will always have a home at PACTV because the people who work there care about everyone who walks through their doors. When I first started interning at PACTV I was overwhelmed with the idea of one day having to be in front of the camera. The support and guidance the staff provided was invaluable. That support is exactly what I needed to have the confidence to become a part of ECTV at Endicott College. I could not have asked for a better experience for my first internship.”*

- Jessica Carroll





# Equipment and Facilities

In order to better serve our members and communities, PACTV purchased new equipment in 2015.

## New Training Laptops

Training laptops were updated to the MSIGE70 Apache, 17" systems with much high specifications and power to handle the robust suite of tools Adobe Creative Cloud offers. Students are enjoying using these systems for an array of demanding projects which, when coupled with our Facilis shared media server, perform and deliver content at blazing speeds.

## Live Video Call In

NewTek TalkShow was purchased for both Studio A and Studio B. These units allow us to take SKYPE calls directly into a live or pre-recorded show. We are excited to have put these tools into action and are hoping this will expand and diversify the content of our studio-based programming.

## New DSLR Solutions for Field Production

Three DSLR video/still camera kits were purchased. These kits include the Panasonic Lumix GH4 camera with a Panasonic 12-35mm Lumix G X Vario lens, CAME Sabre mini stabilizers, CAME-TV Cage rigs, a CAME-7800 gimbal rig for steady tracking and high action shots. These cameras produce a true film aesthetic for a fraction of the cost and are in use by film makers all over the world. We look forward to the content our trained producers will create with them in the future.

# Studio B Upgrades

## Studio B Lighting

Studio B saw quite a few improvements in 2015. Four new Lowel Prime 400 LED lighting fixtures replaced a set of portable lights we were using to complete a limited LE lighting grid which we quickly outgrew. All of our productions in Studio B have benefited greatly from this improvement.

## Studio B New Switcher

The switcher in Studio B was replaced with a TriCaster 460 which has had a tremendous impact on the quality, versatility and output of programming from Studio B.

## Studio B PTZ Cameras

Due to the increased demand for higher quality results and popularity of Studio B, HD PTZ cameras were purchased. These cameras are smaller in profile and produce a true broadcast quality image. The overall image quality of programs shot in Studio B has been boosted by 200%.



# Government Access

## Dedicated to our Communities

PACTV is dedicated to providing gavel-to-gavel meeting coverage in our four towns. In 2015 we covered 323 meetings! Staff work with each town to ensure that meeting coverage is provided. Live coverage is provided with replays taking place on the town's government channel. Then meetings are put on PACTV's Video on Demand which lets residents watch meetings on their computer. PACTV also works with town, county and state officials to produce informational programming. In 2015, PACTV produced 12 regular shows that ran on the government channels. Some shows are town specific, while others are regional. Take a look on the next four pages to see shows and specials that PACTV has covered or produced.

(1 gavel represents 10 meetings.)



# Government Access

## Duxbury

PACTV covered 60 meetings in Duxbury in 2015. The meetings covered were:

30 Board of Selectmen  
17 Zoning Board of Appeals

11 Board of Health  
2 Town Meetings

PACTV works with Joanne Moore, Director of the Duxbury Council on Aging and host of **Primetime at the Duxbury Senior Center**. In 2015, the show covered topics such as fall prevention, talks with the Duxbury police department, events at the senior center and more.

In addition, PACTV invited candidates who were running in the town election in 2015 to **Candidate Spotlight**, allowing candidate to speak directly to residents.

PACTV also covered two special programs in 2015. They were:

The Case for Electronic Voting at Duxbury Meeting

Senior Property Work-Off Orientation







# Government Access

## Kingston

PACTV covered 97 meetings in Kingston in 2015. The meetings covered were:

27 Board of Selectmen	3 Master Plan Committee
20 Zoning Board of Appeals	2 Rent Control Board
18 Planning Board mee	2 Town Meeting
14 Board of Health	1 Town Meeting Preview
10 Council on Aging Board	

PACTV works with town officials and leaders to create the following shows in Kingston:

**Kingston Coffee and Conversation** with host Town Administrator Robert Fennessey

**Mapping the Master Plan** with host Town Planner Thomas Bott

**Young @ Heart** with Director of Council on Aging Tammy Murray

In addition, PACTV invited candidates who were running in the town election in 2015 to

**Candidate Spotlight**, allowing candidates to speak directly to residents.

PACTV also covered two special programs in 2015. They were:

Open Space & Recreation Plan Public Forum

Kingston Historical Commission



# Government Access

## Pembroke

PACTV covered 56 meetings in Pembroke in 2015. The meetings covered were:

34 Board of Selectmen	2 Planning Board
7 Advisory Committee	2 Town Meetings
6 Zoning Board of Appeals	1 Board of Health
4 Conservation Commission	

PACTV works with town officials and leaders to create the following shows in Pembroke:

**Pembroke Today** with host Town Manager Ed Thorne

**Elder Savvy** with host Director of the Council on Aging Anna Seery

In addition, PACTV invited candidates who were running in the town election in 2015 to **Candidate Spotlight**, allowing candidates to speak directly to residents.

PACTV also covered two special programs in 2015. They were:

Board of Selectmen Special Meeting: Fire Chief Interviews

MassDOT Route 53 Public Hearing

# Government Access

## Plymouth

PACTV covered 116 meetings in Plymouth in 2015. The meetings covered were:

36 Board of Selectmen	13 Charter Review
23 Planning Board	11 Committee of Precint Chairs
20 Advisory & Finance Committee	2 Town Meetings
9 Zoning Board of Appeals	2 Town Meeting Previews

PACTV works town officials and leaders to create the following shows:

**Café COA** with host Director of the Council on Aging Conni DiLego

**State Matters** with host State Representative Mathew J. Muratore

In addition, PACTV invited candidates who were running in the town election in 2015 to **Candidate Spotlight**, allowing candidates to speak directly to residents.

PACTV also covered two special programs in 2015. They were:

The Case for Electronic Voting at Duxbury Meeting

Senior Property Work-Off Orientation

# Government Access

## Regional

PACTV worked with county and state officials to create 17 regional shows in 2015. The shows created were:

**Cutler Corner** with host State Representative Josh Cutler

**Issues of the Day** with host State Representative Tom Calter

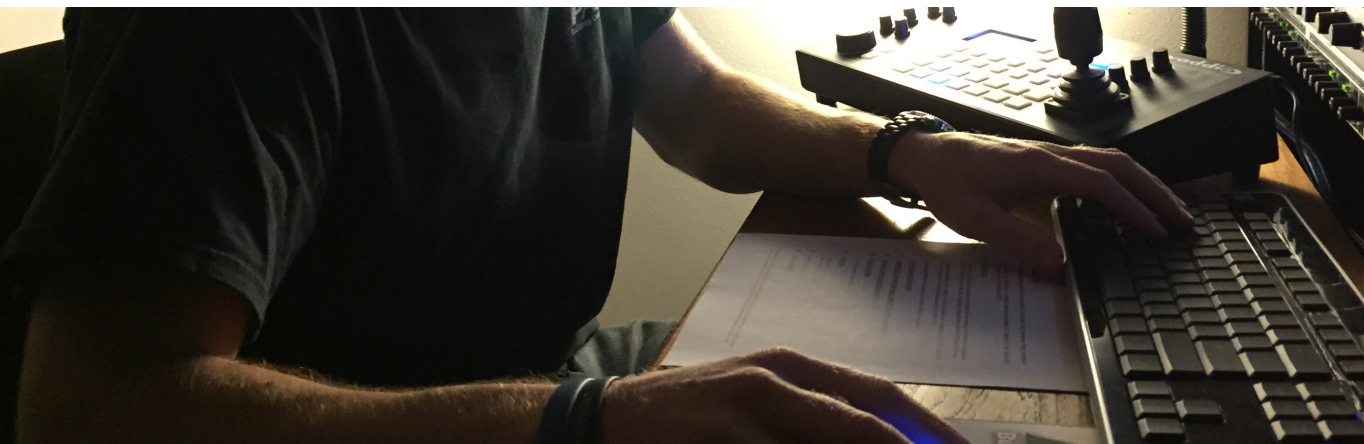
**Safe Communities** with host Plymouth County Sheriff Joseph McDonald

**Register's Report** with host Plymouth Country Register of Deeds John Buckley

PACTV also covered two regional specials that were shown on the PACTV Government Channels in 2015. They were:

Nuclear Regulatory Commission Hearing

Pilgrim Nuclear Power Plant Closure Announcement



# Educational Access

## In our Schools

PACTV manages the Educational Access programs and channels for the towns of Kingston and Pembroke. In Kingston, the Educational Channel is called Laker TV and shares time with Government programming on Comcast Channel 14 and Verizon Channel 41. Pembroke's Educational channel is referred to as Titan TV and can be found on Comcast Channel 14. Both programs are a result of collaborations between PACTV and the individual school systems. Each program reflects the needs and preferences of the each school system. We strive to provide students, educators and other volunteers the opportunity to develop studio and field production skills as well as proficiency in industry standard multi-media software.

## Kingston

PACTV maintains the Television Production studio at Silver Lake Regional High School and uses the studio as a base of operations for an After School A/V Club, independent studies, tours and other collaborative projects with educators throughout the school. As a result of this work, in 2015, 65 pieces of programming were produced for the Educational Access channel, including, but not limited to;

Concert Coverage & Other Performing Arts Events

Talent & Karaoke Shows

Heroin Education Seminars & Public Forums

School Committee Meetings

Student produced documentaries

Weather Reports (Science Class projects)

Creative writing projects

Thanksgiving Football Game Coverage

Silver Lake Graduation Coverage

## After School A/V Club:

Laker TV's after school A/V club typically meets twice per week after school. Students frequently direct the types of projects they are interested in creating in addition to acting as crew on event coverage for the school at large. In 2015, 52 students participated in the After School A/V Club.

The club was so popular that 10 students asked to continue the club over the summer and met at the PACTV Studios with ED Access staff for more advanced production training and support. Over the summer, these students developed and produced a short film "Speech Swap" and recorded five episodes of the talk show "TalkCast." Educational Access staff offer support on an as needed basis at Silver Lake Regional Middle School.

PACTV pays a subscription fee for the online editing program "We Video" which allows the Librarian and other educators to incorporate video production into their curriculum. In 2015, one of the more notable projects was a series of Public Service Announcements created by students to encourage positive communication when using social media.





# Pembroke

PACTV operates “Titan TV” out of a classroom in the Arts wing at Pembroke Public High School. Educational access staff are present at the school 3 days a week to facilitate the After School A/V program, produce **Titan TV News**, run the Broadcast & Film Independent Study programs as well as work on special projects with academic educators within the school.

Concert Coverage (21 concert)

Titan TV News (15 episodes)

Pembroke Sports News (6 episodes)

Sporting Event Coverage  
(including Homecoming and Thanksgiving Football)

Guidance & Parent information sessions

District Wide Drug Forums

School Committee meetings

Senior Events

## After School A/V Club

Titan TV’s after school A/V club met on average once a week Thursday afternoons. Students worked together to produce new programming or act as crew for existing programs or events. The club offered training in a variety of aspects of video production including the use of Adobe Production Software, camera and field equipment training as well as studio production training for **Titan TV News** and **Pembroke Sports News**. In 2015, 47 students from Pembroke Public Schools were directly involved with Titan TV and the After School A/V Club.

## Independent Study

The independent Study program continued to grow throughout 2015. A total of 5 students participated over the 2 academic school years. Educational staff developed 2 separate curriculum for students allowing for Independent Studies being available in both Broadcast Programming and Film. Each program included academic and production studies as well as event crew expectations.

# Youth Programming

## Summer Documentary

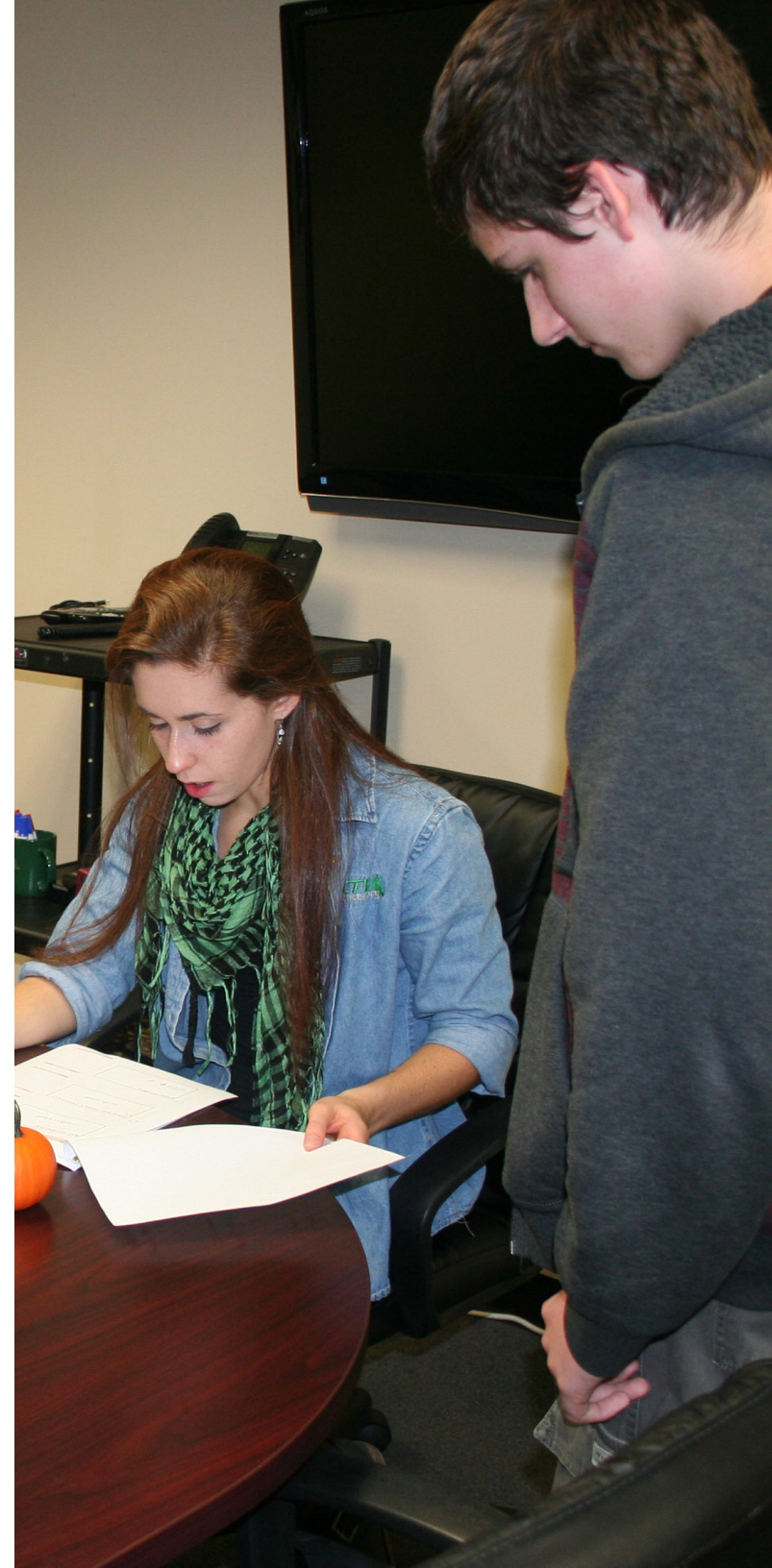
In the summer of 2015, PACTV ran a two-week documentary program for middle school students. The group chose to focus on a local business and created **Fedele's: A Family Legacy**. The documentary tells the story of a family-run chocolate company based in Pembroke and Plymouth, MA. Students worked as a team to learn, research, interview and shoot their documentary as well as edit the final product with support from the PACTV staff. At the end of the workshop a screening party was held at Studio G at the Grove in Plymouth.

Students celebrated winning a Silver Telly, the Telly's highest honor, for **Within the Bay: Shark Tagging in Duxbury**, the documentary created in 2014.



## 8-Hour Film Workshop

In the fall of 2015, five middle school-aged teens from Kingston, Pembroke and Plymouth created two films in less than eight hours. Students created the films from plot to storyboarding, filming and editing with staff support.





# PACTV Community News

## Local News for our Communities

**PACTV Community News (PCN)** started in 2012 and continues to bring weekly stories to our residents on the Public Access Channel. The show can be seen Thursday nights at 8:00pm on Comcast 13 & Verizon 43. **PCN** is full of LOCAL stories featuring people, organizations, businesses and community events from Duxbury, Kingston, Pembroke and Plymouth. It brings stories to our viewers on the Public Access Channel that traditional media often misses. The stories are also shared with fans, friends and the world on social media and YouTube.

In 2015, **PCN** produced 48 episodes which included over 300 local stories.

In 2015 **PCN** introduced two new regular contributors to the show:

**Get a Life** with Loretta LaRoche, Stress Management Consultant and Humorist

**Mindful Moments** with Leslie Cutler, Psychotherapist



# Popular stories

Since PACTV is non-commercial, we unfortunately don't know when are viewers are watching. We do know that over 120,000 people can see our channels. However on our YouTube channels we do know who is watching and how often. **PCN's** YouTube channel received 49,983 views in 2015. Here are the most popular stories on YouTube in 2015:

*Irish Step Dancing at Dunleavy Shaffer School of Irish Dance*

*Priscilla Beach Theatre – Fiddler on the Roof*

*iGolf in Pembroke*

*Midnight Masquerade Ball and Plymouth 400 Fundraiser*

*Local Eats at Christina's of Pembroke*

*Thanksgiving Parade Special*



## Hometown Award for PCN In Depth

**PCN In Depth** won a National Hometown Award in 2015 from the Alliance for Community Media for an episode about drug addiction.

Also in 2015, **PCN In Depth** produced an episode about Emergency Planning and town-focused episodes for each of our four towns. These shows focused on municipal topics such as construction projects, CPC funded projects, water treatment projects and more.



# Serving our Communities

PACTV is committed to supporting local nonprofit and service organizations in our towns. We offer a variety of services to these organizations to assist in their outreach efforts. Our services include PSA Days, community event coverage, Community Bulletin Board Announcements, our talk show, **Building Community**, and other services.

## Public Service Announcement Days

As a community service, PACTV produces Public Service Announcements (PSAs) on PSA Days. PACTV held four PSA Days in 2015 on January 16th, March 27th, June 19th and October 16th. These 30-second PSAs are free to nonprofits and community-service providers that serve Duxbury, Kingston, Pembroke or Plymouth. These PSAs are professionally recorded and edited by PACTV staff. They are then shown on the Public Access channel and shared on Social Media including PACTV's YouTube Channel, PACTV Video Share. These PSAs assist nonprofit and community-service providers by visually telling the story of their organization or event to further to connect and support their communities.

In 2015, PACTV created 39 PSAs for the 32 organizations. A few of the organizations that participated are:

*Goldenrod Foundation*

*Pembroke Titans Against Drugs*

*Harbor Community Health Center*

*Plymouth Public Library*

*Jones River Village Historical Society*

*United States Social Security Administration*



# Event Coverage

PACTV covered a variety of community events in 2015 in each of our towns. PACTV coverage included multi-camera field shoots that were shown LIVE and streamed online with social media engagement whenever possible.

**Plymouth Rotary Club's 20th Annual Auction**

**Kingston Memorial Day Parade**

**Pembroke Memorial Day Parade**

**Duxbury 4th of July Parade**

**Plymouth 4th of July Celebration Parade**

**4th of July Philharmonic Concert**

**America's Hometown Thanksgiving Celebration**



## Community Bulletin Board Announcements

PACTV's longest running community service is our Community Bulletin Board (CBB.) Organizations, municipalities, nonprofits and schools submit notices to promote their events or organizations. These notices are created by our staff and run in between programming on our six channels.

In 2015, PACTV created 1,728 CBB notices.

## Building Community

**Building Community** is a PACTV produced talk show and community service project that focuses on the building blocks of vibrant, nurturing, healthy communities and how residents can access tools that improve the lives of everyone in our community.

## Telly Award: Paddling Through History

PACTV was proud to work with the Wompanoag Indigenous Program (WIP) at Plimoth Plantation. The documentary short about the traditional dugout boat or mishoon, won a Bronze Telly Award in June of 2015.



The 36th Annual  
**Telly  
Awards**

Bronze Winner



# Volunteers

## A Vital Part of PACTV

PACTV is fortunate to have many wonderful members who choose to volunteer at PACTV. Volunteering enables members who have received video production classes a chance to utilize and improve upon their skills.

Volunteering on a production is also a fun way to get involved in the community. Whether it be floor directing for a government access show, working at a live event such as a parade or working the Rotary Auction, we couldn't do what we do without our volunteers.

In the summer, high school and college students come to PACTV to help on **PACTV Community News** or work on projects such as station IDs.

*“Volunteering my time to PACTV has given me a sense of importance and in general, when I volunteer, I feel like I have done something good for my community. PACTV is not just a place people go to learn video production, or how to capture your surroundings while in the field, it is also a place that has taught me what it means to volunteer and be part of the community. Being part of PACTV has changed my life.” - Nick Grieco*

# Dedication to Carl Pratt

Born in Plymouth, Carl was a vital part of the community and PACTV. Starting in 1989, he was able to bring his passion for sports to viewers and fans, players and parents with over 1200 episodes of The **Video Sports Page**, highlighting youth sports and student athletes in our local towns. He was a fixture at local sporting events, always on the sidelines filming the games and interviewing the players and coaches. While Carl also interviewed some of the biggest stars in professional sports like Bobby Orr and David Ortiz, he never strayed far from his roots in Plymouth.

In 1999, Carl was inducted into the Plymouth High School Sports Hall of Fame for his commitment to local sports, and in 2013 was a recipient of the President's Volunteer Service Award for his hours of covering local sports. We were also honored to celebrate with him his 1000th episode of **Video Sports Page** as well as joining him at the Cabby Shack when he achieved 25 years of producing **Video Sports Page**.

Carl was passionate about journalism and sports and was able to combine the two through his show. He did so much to promote the young athletes in the area, whether they played for town soccer teams or were heading onto their college career. He exemplified everything you would want to have in a community producer-love of your subject matter, commitment to produce a quality product for so long, and a willingness to share it all with your community.

We will miss Carl more than words can say...









# Our Team\*

## Board of Directors

Larry King, President  
Marc Garrett, Vice President  
Conni DiLego, Secretary  
Janet Dileo Wade, Treasurer  
Vivian Mulligan, Member Representative

Jeff Cohen  
Vinny DeMacedo  
Gary Gumpwright  
Deborah Wall  
Phil Walters

**\* in 2015**

## Staff

Nancy Richard, Executive Director and CEO  
Dan Rodriguez, Director of Operations

Ben Alexander, Educational Access Assistant  
Dave Antoine, Government Access Coordinator  
Maureen Bates, News Assistant  
Tom Bolus, Production Assistant  
Erika Christensen, Government Access Assistant  
Dustin Fleming, Production Coordinator  
Caroline Garret, Education Access Assistant  
Bob Gruwitch, Administrative Assistant  
Melissa Matinzi, Programming Coordinator  
Carol McGilvray, Marketing & Membership Coordinator  
Kim Miot, News Director  
Donna Rodriguez, Education and Outreach Coordinator  
Brian Sullivan, News Reporter and Anchor  
Julie Thompson, Executive Assistant